SLOVENIA GREEN


www.slovenia.info
#ifeelsLOVEnia
The story of Slovenia is a story of love in all its diversity.

An old Slovene tale tells how when the world was created every country was apportioned an abundance of one thing: one was given mountains, another the sea, another endless plains and another dense forests. But Slovenia, the only country in Europe that unites the Alps and the Mediterranean, the Karst and the Pannonian Plain, all within easily manageable distances, was given everything that was left over: the best of everything! Enough to create a new world of its own. And all these features were forged into a single unit by the final, most important ingredient: love. This love had a special power: it joined the sea to the mountains, the forests to the waters, the fields to the vineyards, the wonders of the subterranean world to the light of the sky. That is why Slovenia’s beauties come one after the other. Through their proximity they have transformed initial infatuation into evergreen love; through their existence they have encouraged the active search for good; through the experiences they offer they have promoted a healthy lifestyle.

GREEN.

We conserve our natural riches with love.

More than half of Slovenia is covered by forest. More than a third of Slovenia is part of Natura 2000, an EU-wide network of special protection areas. More than 22,000 animal and plant species make Slovenia one of the richest countries in Europe in terms of biodiversity. Slovenia has 28,000 kilometres of rivers and streams and around 1,300 lakes. As well as the Triglav National Park, a protected area for nearly a century, Slovenia has three regional parks, 44 nature parks with protected landscape status, 52 nature reserves and more than 1,200 protected natural monuments. Wherever you are in Slovenia, there is sure to be a protected natural area nearby.

Slovenia presents itself to the world with its own special shade of green. Slovenian green is based on unspoilt nature and the determination that it will remain unspoiled. It is an essential part of the “I feel Slovenia” brand, an identity which expresses the mission of Slovenian tourism – “forwards with nature” – and supports a vision of “green boutique tourism”.

SPIRIT Slovenia - Slovenian Tourist Board is developing a green tourism scheme called Slovenia Green, which from 2015 will function as an umbrella scheme for all initiatives aimed at developing sustainable tourism.

ACTIVE.

In Slovenia all the best things happen outdoors.

Almost 10,000 kilometres of well-marked hiking trails cross Slovenia. As well as more than 170 mountain huts and lodges, there are 40 hotels in Slovenia catering specially for hikers. Information points have been created along popular cycling routes.

In Slovenia you can see the sea from the mountains, the plain from the forest, the village from the city, the sky from the earth, so movement is natural.

HEALTHY.

Slovenia’s thermal and mineral waters have been a source of health for centuries.

There are 87 natural thermal springs in Slovenia. Water, the climate and other natural health-giving factors are the essence of the services offered by the country’s 15 certified natural spas. Located in very different surroundings, Slovenia’s spas combine the gifts of nature, centuries-old tradition and the very latest medical techniques.
LJUBLJANA
EUROPEAN GREEN CAPITAL 2016
Ljubljana is a city with a green soul.

Nature is easily accessible even from the centre of Ljubljana. Tivoli Park, part of the Tivoli, Rožnik and Šišenski Hrib Nature Park, extends right into the city. The Ljubljansko Barje Nature Park, a protected wetland—a UNESCO World Heritage Site, is also close at hand. Ljubljana is home to one of the oldest botanic gardens in Europe. Ljubljana Castle sits atop a green hill above the Old Town, where you can stroll along pleasant paths under shady trees.

Love is in its name. Ljubljana is beloved. In Slovene the two words sound the same. For those who truly get to know Ljubljana, they also have the same meaning.

As well as being chosen as the European Green Capital 2016, Ljubljana has twice won the European Mobility Week Award. In 2014 Ljubljana underwent assessment in terms of European (ETIS) and global (GSTC) indicators for sustainable management at destination level. Ljubljana is among the world’s greenest holiday destinations (2014 Sustainable Destinations Global Top 100).

www.visitljubljana.com

BLED
AN ALPINE PEARL
Bled lies on the edge of the Triglav National Park.

The Triglav National Park is the only national park in Slovenia—unique and stunningly beautiful. Having enjoyed protected status since 1924, it is one of the oldest national parks in Europe. It is named after Mount Triglav, the highest peak in Slovenia (2,864 metres).

No visit to Bled is complete without sampling the legendary Bled cream slice and visiting the little island in the middle of the lake by “pletna”, a locally made boat that is only found in Bled and whose origins date back to 1590.

Visit the Triglav ska Roža Information Centre, the information centre for Bled, the Gorenjska region and the Triglav National Park. Discover the nature, flavours, views and events of the land below Triglav.

In summer you can jump on a hop-on, hop-off bus and discover the unspoilt Pokljuka plateau, see your reflection in Lake Bohinj, taste sweet Radovljica and learn about the iron forging heritage of Kropa.

Experience nature at its most pristine in the Vintgar Gorge.

Bled is an image of paradise. Surrounded by the peaks of the Julian Alps lies Lake Bled, described by Slovenia’s greatest poet as an image of paradise. Ring the bell in the church on the island in the middle of the lake and your wishes will come true.

www.bled.si
EUROPEAN DESTINATIONS OF EXCELLENCE IN SLOVENIA

Respect for the environment. Love for the local.

Slovenia is closely involved in the European Destinations of Excellence (EDEN), network, dedicated to developing tourism in such a way as to guarantee social, cultural and environmental sustainability while respecting tradition, developing authentic experiences and drawing on local resources.

Slovenia's network consists of five EDEN winners and a further ten destinations that have demonstrated a responsible attitude to the development of tourism. www.slovenia.info/eden

The Soča Valley
EDEN Winner 2008
Stories of peace and nature
In the Soča Valley the Walk of Peace combines the beauty of nature with memories of the First World War. A message of peace echoes around the Alpine peaks above one of the cleanest rivers in Europe, the emerald-green Soča.

www.dolina-soce.com

Bohinj
EDEN Finalist 2010
The riches of the waters
Lake Bohinj • International Wildflower Festival • Alpine Dairy Farming Museum • Bohinj Guest Card for soft mobility • Taste Mohant cheese
www.bohinj.si

Kranj
EDEN Finalist 2008
The Preseren Fair
Tunnels under Old Kranj • Pinč’s dyeworks and the heritage of the textile industry • The Iron Thread exhibition in the Town Hall
www.tourism-kranj.si

Idrija
EDEN Winner 2011
Stories of past centuries
Once home to the second largest mercury mine in the world, Idrija conserves fascinating memories of its 500 years as a mining town and still maintains a unique lacemaking tradition.

www.visit-idrija.si

Kolpa River
EDEN Winner 2010
Touch the story
The Kolpa is a unique river with an interesting wealth of natural features, cultural curiosities and stories featuring mythological heroes. Discover them as part of an experience called ‘Downstream along the Kolpa, upstream along the bank’. Canoeing • Kolpa Nature Park • Adventures in Kočevje’s virgin forest • Taste Belokranjska pogača
www.kolpariver.eu

Green Karst
EDEN Finalist 2013
Two faces of one world
World-renowned Postojna Cave • Intermittent Lake Cerklje • Park of Military History
www.zelenikras.si

Radol’ca
EDEN Finalist 2013
Genuine experiences, sweet memories
Old town centre of Radovljica with museums • Presentations of local crafts • Festivals of chocolate, pottery and music
www.radolca.si

www.solcavsko.info

The Sočavsko Region
EDEN Winner 2009
Harmony of three valleys
Sočavsko is a region of stunningly beautiful valleys and sprawling farms beneath the Alpine peaks. A unique example of the coexistence of tourism and protected natural areas.

Alpine Valleys: Logarska Dolina, Robanov Kot, Markov Kot • The Sočavsko Region Panoramic Route • Rinka Centre • The indigenous Bika herd of sheep • Taste forest fruits and ‘želodec’ salami from the Upper Savinja Valley

Velenje
EDEN Finalist 2010, 2011
Underground and lake experiences
The Coal Mining Museum of Slovenia • Boating, sailing, cycling • The Salek Valley is a unique example of environmental remediation in Slovenia
www.velejne-tourism.si

From Pohorje to Bohor
EDEN Finalist 2010
The waters of two worlds
Lake Slivnica, Lovrenc Lakes • Herman Potočnik Noordung Memorial Centre in Vitanje, dedicated to the pioneer of space technology
www.ra-kozjansko.si

Kozjansko Park
EDEN Finalist 2009
Where the Kozjansko apple has its own festival
Podolčeva Castle • The international Kozjansko Apple Festival • Meadow orchards
www.kozjanski-park.si

Mežica
EDEN Finalist 2011
The Peca underground
Cycling through an abandoned mine • Underground canoeing • Through cave passages to mines in the heart of the mountain
www.podzemljepsce.com

Žiče Charterhouse
EDEN Finalist 2011
The home of Carthusian monks
The Žiče Charterhouse cultural heritage exhibition • Herb gardens • Summer musical evenings • Personal growth camps
http://tic.konjice.si

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www.kozjanski-park.si
Terme Snovik
An eco-friendly world of thermal pleasures
The first EU Ecolabel accredited provider in Slovenia and the closest thermal spa to Ljubljana, in a green setting beneath the Kamnik Savinja Alps. An excellent base for hiking and cycling.
www.terme-snovik.si

Terme Dobrna
Naturally healthy
With a tradition dating back more than 600 years, the oldest thermal spa in Slovenia offers health and relaxation in harmony with nature.
www.terme-dobrna.si

Hotel Thermana Park Laško – Thermana Laško
Authentic local character for your well-being
Thermana, located in a spa town famous for its brewing tradition, has integrated rich natural resources, local stories and expert knowledge into an array of top-level medical programs and wellness experiences.
www.thermana.si

Bohinj Park
ECO Hotel
On the edge of the Triglav National Park
One of the most advanced energy-efficient hotels in this part of Europe, in the heart of the Julian Alps and close to Lake Bohinj. The ideal destination for those seeking peace and a wide choice of outdoor activities.
www.bohinj-park-hotel.si

Hotel Savica Bled – Sava Resorts & Hotels
Active family adventures in Bled
This family-friendly hotel with a view of Lake Bled offers a varied programme of activities and entertainment for children. Sava Resorts & Hotels draw inspiration from nature and develop green experiences in all their destinations.
www.sava-hotels-resorts.com

Kamp Koren
An idyllic campsite by the emerald-green Soča
A campsite in the Soča Valley ranked among the 20 top European destinations for camping and nature lovers by Cool Camping Europe. The campsite also offers log cabins combining the freedom of camping with a high level of comfort.
www.kamp-koren.si

Tourist Farm Urška
Homely and genuine
With views of the vast forests of the green Pohorje range, close to the Terme Zreče spa and the Loga mountain resort, this family farm offers only genuinely local fare in a truly cordial atmosphere.
www.kmetija-urska.si

Slovenia’s eco certified accommodation providers show a great sense of environmental responsibility and base their services on local resources.

ECO CERTIFIED GREEN STAY IN SLOVENIA
Environmental excellence. Intimate feel.
EXPERIENCING GREEN SLOVENIA

Authentic flavour. Superb experience.

Slovenia is full of unique experiences that allow you to be in touch with nature and yourself. Every year the Slovenian Tourist Board gives its SEJALEC (“Sower”) awards for innovative and creative tourism products and SNOVALEC (“Creator”) awards to encourage new ideas. Special emphasis is placed on sustainability. Here is a selection of green Slovenia for you.

Garden Village Bled
Alpine pearl Bled in a genuinely natural way
Glamorous camping in tree houses, tents on piers above a stream or luxurious “glamping” tents, just a few hundred metres from Lake Bled. Romantic, adventurous, very different.
www.gardenvillagebled.com

Gozdne Vile Glamping huts – Camping Bled
In perfect harmony with nature
Wooden camping huts for glamorous camping in an Alpine setting close to Lake Bled. Genuine experiences, breakfast outdoors, relaxation in an outdoor wood-fired hot tub, all year round.
www.sava-hotels-resorts.com

Salinera Bioenergy Resort
Everything you need for your well-being, also perfect for families
A unique seaside resort between Portorož and Izola that continues the tradition of natural healing in Strunjan’s “Holy Spirit Bay” begun by Benedictine monks in the thirteenth century.
www.bernardingroup.si

Forest selfness
A unique experience in the heart of the forests of the Cerkno region
Feel the healing energy of different trees, experience sound therapy with the soothing sounds of nature, walk barefoot on pine needles, take a detoxifying whey cure, rest on hay bales... The healing power of the gifts of the forest and perfect silence. Genuine contact with nature and with yourself.
www.gozdni-selfness.si

Fonda Fish Farm
Home of the best farmed sea bass in the world
The Fonda family are passionate about the sea and dedicated to breeding the finest Piran sea bass with love and attention. They are proud to show visitors around their fish farm in the heart of a fishing reserve and the Sečovlje Salina Nature Park.
www.fonda.si

Cable Car Dinner
An airborne gastronomic experience
The cabins of the Krvavec cable car, ski resort closest to Ljubljana, are transformed into individual private restaurants. Sample finest Slovene cuisine while enjoying views of the Kamnik-Savinja Alps.
www.jezerek.si

Tours for photographers
For special views and intimate experiences of Slovenia
Experience a range of incredible photographic locations and experiment with a variety of photography techniques on a tour where you’ll travel in a small group, stay in well-chosen high-quality accommodation and be guided by experienced photography tour leaders.
www.lukaessenko.com

Taste Kamnik
The love story of Trnič hard cheese
Medieval town Kamnik will introduce you to numerous surprises, including Trnič – specially decorated little hard cheeses which Alpine herdsmen on mountain plateau Velika Planina used to make for their sweethearts in the valley below. The dishes with Trnič are served at selected local restaurants in Kamnik.
www.kamnik-tourism.si

Hints for authentic tastes of Slovenia:
Choose one of these authentic local wines:
Zelen, Cviček, Kraški Teran, Ramina, Rebula, Pinela, Vitovska, Zelen, Metliška Črnina.

Try these cheeses: Nanos, Tolminc or the piquant Mohant from Bohinj.

Season your meal with extra virgin olive oil from Slovenian Istria and salt from the Sečovlje saltworks.

Honey from the Kočevje and Karst regions makes a healthy gift.

Sample the genuine taste of water – tap water is safe to drink all over Slovenia, and you can even drink the water of some streams and rivers.

Slovenia is home to two world-famous mineral springs whose waters are also used in spa treatments.
Think green. Choose green.

SLOVENIA GREEN