



I FEEL
SLOVENIA

SLOVENIA GREEN

Green destinations. Green accommodation. Green experiences.

www.slovenia.info
#ifeelsLOVEnia

The story of Slovenia is a story of love in all its diversity.

An old Slovene tale tells how when the world was created every country was apportioned an abundance of one thing: one was given mountains, another the sea, another endless plains and another dense forests. But Slovenia, the only country in Europe that unites the Alps and the Mediterranean, the Karst and the Pannonian Plain, all within easily manageable distances, was given everything that was left over: the best of everything! Enough to create a new world of its own. And all these features were forged into a single unit by the final, most important ingredient: love. This love had a special power: it joined the sea to the mountains, the forests to the waters, the fields to the vineyards, the wonders of the subterranean world to the light of the sky. That is why Slovenia's beauties come one after the other. Through their proximity they have transformed initial infatuation into evergreen love; through their existence they have encouraged the active search for good; through the experiences they offer they have promoted a healthy lifestyle.

THAT IS WHY
SLOVENIA IS
GREEN,
ACTIVE AND
HEALTHY.

GREEN.
We conserve our natural riches with love.

More than half of Slovenia is covered by forest. More than a third of Slovenia is part of Natura 2000, an EU-wide network of special protection areas. More than 22,000 animal and plant species make Slovenia one of the richest countries in Europe in terms of biodiversity. Slovenia has 28,000 kilometres of rivers and streams and around 1,300 lakes. As well as the Triglav National Park, a protected area for nearly a century, Slovenia has three regional parks, 44 nature parks with protected landscape status, 52 nature reserves and more than 1,200 protected natural monuments. Wherever you are in Slovenia, there is sure to be a protected natural area nearby.

Slovenia presents itself to the world with its own special shade of green. Slovenian green is based on unspoiled nature and the determination that it will remain unspoiled. It is an essential part of the "I feel Slovenia" brand, an identity which expresses the mission of Slovenian tourism – "forwards with nature" – and supports a vision of "green boutique tourism".

SPIRIT Slovenia - Slovenian Tourist Board is developing a green tourism scheme called Slovenia Green, which from 2015 will function as an umbrella scheme for all initiatives aimed at developing sustainable tourism.

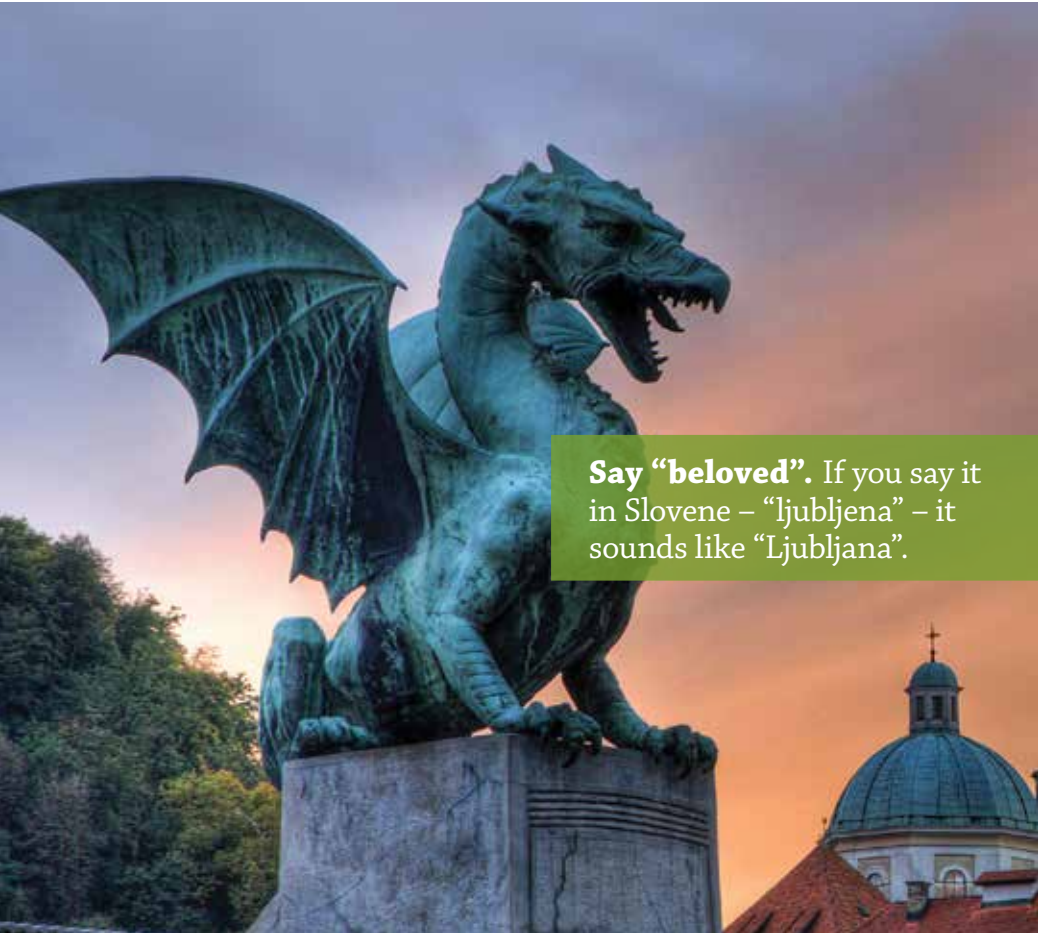
SLOVENIA GREEN

ACTIVE.
In Slovenia all
the best things
happen outdoors.

Almost 10,000 kilometres of well-marked hiking trails cross Slovenia. As well as more than 170 mountain huts and lodges, there are 40 hotels in Slovenia catering specially for hikers. Information points have been created along popular cycling routes. In Slovenia you can see the sea from the mountains, the plain from the forest, the village from the city, the sky from the earth, so movement is natural.

HEALTHY.
Slovenia's thermal
and mineral waters
have been a
source of health
for centuries.

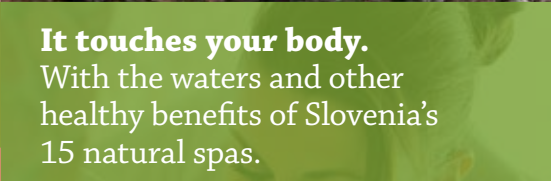
There are 87 natural thermal springs in Slovenia. Water, the climate and other natural health-giving factors are the essence of the services offered by the country's 15 certified natural spas. Located in very different surroundings, Slovenia's spas combine the gifts of nature, centuries-old tradition and the very latest medical techniques.



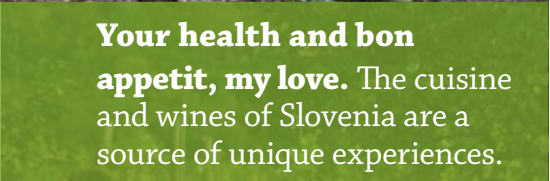
Say "beloved". If you say it in Slovene – "ljubljen" – it sounds like "Ljubljana".



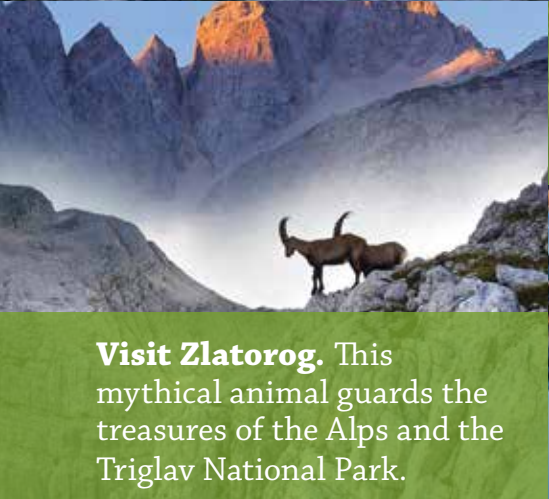
Let a tree hug you. Slovenia is one of the most densely forested countries in Europe, and one of the most abundant in water.



It touches your body. With the waters and other healthy benefits of Slovenia's 15 natural spas.



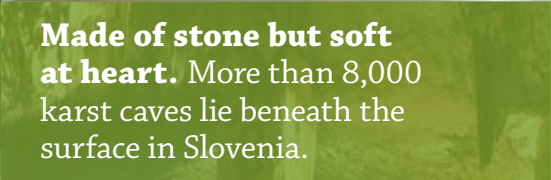
Your health and bon appetit, my love. The cuisine and wines of Slovenia are a source of unique experiences.



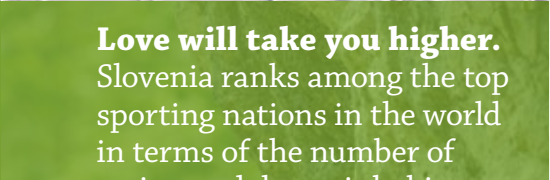
Visit Zlatorog. This mythical animal guards the treasures of the Alps and the Triglav National Park.



Sprinkle salt on the path to love. When you feel it by the northernmost saltworks in the Mediterranean.



Made of stone but soft at heart. More than 8,000 karst caves lie beneath the surface in Slovenia.



Love will take you higher. Slovenia ranks among the top sporting nations in the world in terms of the number of major medals per inhabitant.

LJUBLJANA

EUROPEAN GREEN CAPITAL 2016

Ljubljana is a city with a green soul.

Nature is easily accessible even from the centre of Ljubljana. Tivoli Park, part of the Tivoli, Rožnik and Šišenski Hrib Nature Park, extends right into the city. The Ljubljansko Barje Nature Park, a protected wetland – a UNESCO World Heritage Site, is also close at hand. Ljubljana is home to one of the oldest botanic gardens in Europe. Ljubljana Castle sits atop a green hill above the Old Town, where you can stroll along pleasant paths under shady trees.

Love is in its name.

Ljubljana is beloved. In Slovene the two words sound the same. For those who truly get to know Ljubljana, they also have the same meaning.



Ljubljana is a cycling-friendly city.



Odprta kuhna (Open kitchen) is a unique food market offering freshly prepared specialities.



Get a taste of Ljubljana. More than 60 Taste Ljubljana restaurants offer traditional Ljubljana dishes.



Ljubljana's central market is the heart of the city.

www.visitljubljana.com

As well as being chosen as the European Green Capital 2016, Ljubljana has twice won the European Mobility Week Award.

In 2014 Ljubljana underwent assessment in terms of European (ETIS) and global (GSTC) indicators for sustainable management at destination level.

Ljubljana is among the world's greenest holiday destinations (2014 Sustainable Destinations Global Top 100).

Ljubljana is Europe's first Zero Waste capital.

BLED

AN ALPINE PEARL

Bled lies on the edge of the Triglav National Park.

The Triglav National Park is the only national park in Slovenia: unique and stunningly beautiful. Having enjoyed protected status since 1924, it is one of the oldest national parks in Europe. It is named after Mount Triglav, the highest peak in Slovenia (2,864 metres).

No visit to Bled is complete without sampling the legendary Bled cream slice

and visting the little island in the middle of the lake by "pletna", a locally made boat that is only found in Bled and whose origins date back to 1590.

Visit the Triglavsko Roža Information Centre,

the information centre for Bled, the Gorenjska region and the Triglav National Park. Discover the nature, flavours, views and events of the land below Triglav.

In summer you can jump on a hop-on, hop-off bus

and discover the unspoilt Pokljuka plateau, see your reflection in Lake Bohinj, taste sweet Radovljica and learn about the iron forging heritage of Kropa.

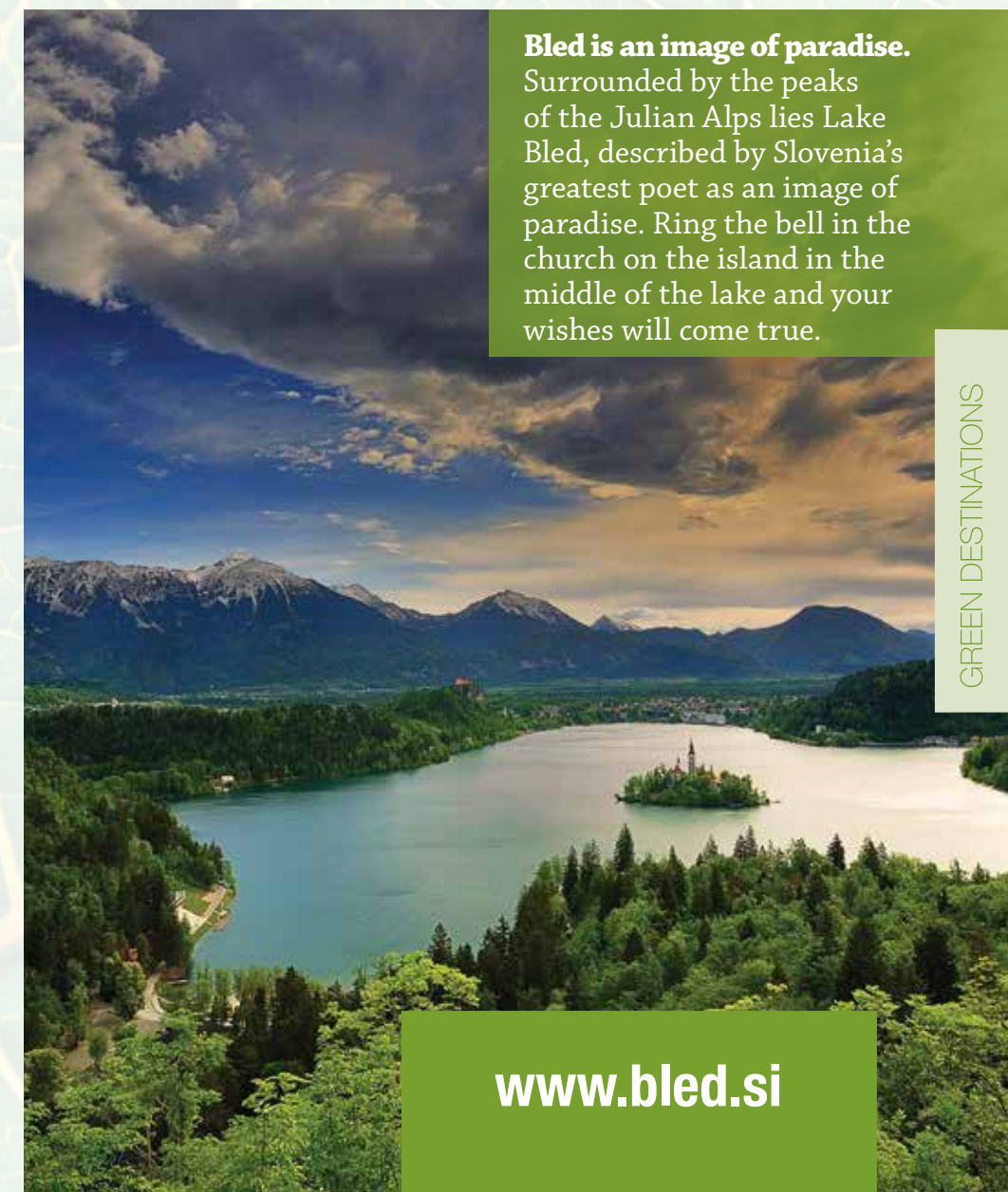
Experience nature at its most pristine in the Vintgar Gorge.

Breathe the fresh Alpine air.

Follow the example of renowned Swiss hydrotherapist Arnold Rikli, who back in the nineteenth century opened a health resort in Bled based on the combination of the beneficial effects of sunshine, thermal water and mountain air.

Bled is an image of paradise.

Surrounded by the peaks of the Julian Alps lies Lake Bled, described by Slovenia's greatest poet as an image of paradise. Ring the bell in the church on the island in the middle of the lake and your wishes will come true.



www.bled.si

Bled is one of a group of 29 destinations in the Alpine region that proudly bear the title of Alpine Pearls and offer environmentally friendly holidays in tune with nature.

EUROPEAN DESTINATIONS OF EXCELLENCE IN SLOVENIA

Respect for the environment. Love for the local.

Slovenia is closely involved in the European Destinations of Excellence (EDEN), network, dedicated to developing tourism in such a way as to guarantee social, cultural and environmental sustainability while respecting tradition, developing authentic experiences and drawing on local resources.

Slovenia's network consists of five EDEN winners and a further ten destinations that have demonstrated a responsible attitude to the development of tourism. www.slovenia.info/eden

The Soča Valley

EDEN Winner 2008

Stories of peace and nature

In the Soča Valley the Walk of Peace combines the beauty of nature with memories of the First World War. A message of peace echoes around the Alpine peaks above one of the cleanest rivers in Europe, the emerald-green Soča. Kobarid Museum • Triglav National Park Information Centre • Tolmin Gorges • Juliana Alpine Botanical Garden • Taste Tolminc cheese

www.dolina-soce.com

Bohinj

EDEN Finalist 2010

The riches of the waters

Lake Bohinj • International Wildflower Festival • Alpine Dairy Farming Museum • Bohinj Guest Card for soft mobility • Taste Mohant cheese

www.bohinj.si

Idrija

EDEN Winner 2011

Stories of past centuries

Once home to the second largest mercury mine in the world, Idrija conserves fascinating memories of its 500 years as a mining town and still maintains a unique lacemaking tradition. UNESCO World Heritage Site • Alpine Town of 2011 • Anthony's Mineshaft • Themed trails around Idrija • Idrija Lace Festival • Taste Idrijski žlikrofi

www.visit-idrija.si



Radol'ca

EDEN Finalist 2013

Genuine experiences, sweet memories

Old town centre of Radovljica with museums • Presentations of local crafts • Festivals of chocolate, pottery and music

www.radolca.si

Kranj

EDEN Finalist 2008

The Prešeren Fair

Tunnels under Old Kranj • Pirc's dyeworks and the heritage of the textile industry • The Iron Thread exhibition in the Town Hall

www.tourism-kranj.si

Kolpa River

EDEN Winner 2010

Touch the story

The Kolpa is a unique river with a surprising wealth of interesting natural features, cultural curiosities and stories featuring mythological heroes. Discover them as part of an experience called 'Downstream along the Kolpa, upstream along the bank'. Canoeing • Kolpa Nature Park • Adventures in Kočevje's virgin forest • Taste Belokranjska pogacha

www.kolpariver.eu



www.solcavsko.info

The Solčavsko Region

EDEN Winner 2009

Harmony of three valleys

Solčavsko is a region of stunningly beautiful valleys and sprawling farms beneath the Alpine peaks. A unique example of the coexistence of tourism and protected natural areas.

Alpine Valleys: Logarska Dolina, Robanov Kot, Matkov Kot • The Solčavsko Region Panoramic Route • Rinka Centre • The indigenous Bicka breed of sheep • Taste forest fruits and "želodec" salami from the Upper Savinja Valley

Terme Dobrna

Hotel Thermana
Park Laško

Laško

EDEN Winner 2013

Confluence of good

The tradition of seeking health in the thermal waters of the Laško region dates back centuries. Today this destination with thermal and brewing tradition is renowned for its accessibility to people with special needs. Thermana Laško and Rimske Terme spas • Laško brewery tour • Beekeeping • Carthusian church in Jurklošter • Taste local honey and visit a garden of honey plants

www.lasko.info



Mežica

EDEN Finalist 2011

The Peca underground

Cycling through an abandoned mine • Underground canoeing • Through cave passages to mines in the heart of the mountain

www.podzemljepece.com

Žiče Charterhouse

EDEN Finalist 2011

The home of Carthusian monks

The Žiče Charterhouse cultural heritage exhibition • Herb gardens • Summer musical evenings • Personal growth camps

<http://tic.konjice.si>

Velenje

EDEN Finalist 2010, 2011

Underground and lake experiences

The Coal Mining Museum of Slovenia • Boating, sailing, cycling • The Šalek Valley is a unique example of environmental remediation in Slovenia

www.velenje-tourism.si

From Pohorje to Bohor

EDEN Finalist 2010

The waters of two worlds

Lake Slivnica, Lovrenc Lakes • Herman Potočnik-Noordung Memorial Centre in Vitanje, dedicated to the pioneer of space technology

www.ra-kozjansko.si

Kozjanski Park

EDEN Finalist 2009

Where the Kozjansko apple has its own festival

Podsreda Castle • The international Kozjansko Apple Festival • Meadow orchards

www.kozjanski-park.si

Green Karst

EDEN Finalist 2013

Two faces of one world

World-renowned Postojna Cave • Intermittent Lake Cerknica • Park of Military History

www.zelenikras.si

Salina
Fond



ECO CERTIFIED GREEN STAY IN SLOVENIA

Environmental excellence.
Intimate feel.

Slovenia's eco certified
accommodation providers show
a great sense of environmental
responsibility and base their services
on local resources.



Tourist Farm Urška

Homely and genuine

With views of the vast forests of the green
Pohorje range, close to the Terme Zreče
spa and the Rogla mountain resort, this
family farm offers only genuinely local
fare in a truly cordial atmosphere.

www.kmetija-urska.si



GREEN ACCOMMODATION



GREEN ACCOMMODATION

Terme Snovik

An eco-friendly world of thermal pleasures

The first EU Ecolabel accredited
provider in Slovenia and the closest
thermal spa to Ljubljana, in a green
setting beneath the Kamnik-Savinja
Alps. An excellent base for hiking
and cycling.

www.terme-snovik.si

Hotel Thermana

Park Laško – Thermana Laško

Authentic local character for your well-being

Thermana, located in a spa town
famous for its brewing tradition, has
integrated rich natural resources, local
stories and expert knowledge into an
array of top-level medical programs
and wellness experiences.

www.thermana.si

Terme Dobrna

Naturally healthy

With a tradition dating back more
than 600 years, the oldest thermal
spa in Slovenia offers health and
relaxation in harmony with nature.

www.terme-dobrna.si

Bohinj Park

ECO Hotel

On the edge of the Triglav National Park

One of the most advanced energy-
efficient hotels in this part of Europe, in
the heart of the Julian Alps and close to
Lake Bohinj. The ideal destination for
those seeking peace and a wide choice
of outdoor activities.

www.bohinj-park-hotel.si

Hotel Savica Bled –

Sava Resorts & Hotels

Active family adventures in Bled

This family-friendly hotel with a
view of Lake Bled offers a varied
programme of activities and
entertainment for children. Sava
Resorts & Hotels draw inspiration
from nature and develop green
experiences in all their destinations.

www.sava-hotels-resorts.com

Kamp Koren

An idyllic campsite by the emerald-green Soča

A campsite in the Soča Valley ranked
among the 20 top European destinations
for camping and nature lovers by Cool
Camping Europe. The campsite also
offers log cabins combining the freedom
of camping with a high level of comfort.

www.kamp-koren.si

SLOVENIA GREEN

EXPERIENCING GREEN SLOVENIA

Authentic flavour. Superb experience.

Slovenia is full of unique experiences that allow you to be in touch with nature and yourself. Every year the Slovenian Tourist Board gives its SEJALEC (“Sower”) awards for innovative and creative tourism products and SNOVALEC (“Creator”) awards to encourage new ideas. Special emphasis is placed on sustainability. Here is a selection of green Slovenia for you.



Award to encourage new
tourism ideas and products
»CREATOR«



Award for innovative
and creative tourism
products »SOWER«

TASTE SLOVENIA.

Slovenia is divided into three wine regions and 24 gastronomic regions, each with its own characteristic dishes. You can sample green cuisine on farms in the countryside or in prestigious city restaurants, but the best experiences are offered by genuine Slovene “gostilne” – traditional inns with a family tradition. Menus change with the seasons and use ingredients from the surrounding fields and forests, from rivers and lakes teeming with fish, and from the sea.

Hints for authentic tastes of Slovenia:

Choose one of these authentic local wines:

Zelen, Cviček, Kraški Teran, Ranina, Rebula, Pinela, Vitovska, Zelén, Metliška Črnina.

Try these cheeses: Nanos, Tolminc or the piquant Mohant from Bohinj.

Season your meal with extra virgin olive oil from Slovenian Istria and salt from the Sečovelje saltworks.

Honey from the Kočevje and Karst regions makes a healthy gift.

Sample the genuine taste of water – tap water is safe to drink all over Slovenia, and you can even drink the water of some streams and rivers.

Slovenia is home to two world-famous mineral springs whose waters are also used in spa treatments.

SLOVENIA GREEN

GREEN EXPERIENCES



Garden Village Bled

Alpine pearl Bled in a genuinely natural way

Glamorous camping in tree houses, tents on piers above a stream or luxurious “glamping” tents, just a few hundred metres from Lake Bled. Romantic, adventurous, very different.

www.gardenvillagebled.com



Gozdne Vile Glamping huts – Camping Bled

In perfect harmony with nature

Wooden camping huts for glamorous camping in an Alpine setting close to Lake Bled. Genuine experiences, breakfast outdoors, relaxation in an outdoor wood-fired hot tub, all year round.

www.sava-hotels-resorts.com



Salinera Bioenergy Resort

Everything you need for your well-being, also perfect for families

A unique seaside resort between Portorož and Izola that continues the tradition of natural healing in Strunjan’s “Holy Spirit Bay” begun by Benedictine monks in the thirteenth century.

www.bernardingroup.si



Fonda Fish Farm

Home of the best farmed sea bass in the world

The Fonda family are passionate about the sea and dedicated to breeding the finest Piran sea bass with love and attention. They are proud to show visitors around their fish farm in the heart of a fishing reserve and the Sečovelje Salina Nature Park.

www.fonda.si



Forest selfness

A unique experience in the heart of the forests of the Cerklno region

Feel the healing energy of different trees, experience sound therapy with the soothing sounds of nature, walk barefoot on pine needles, take a detoxifying whey cure, rest on hay bales... The healing power of the gifts of the forest and perfect silence. Genuine contact with nature and with yourself.

www.gozdni-selfness.si



Cable Car Dinner

An airborne gastronomic experience

The cabins of the Krvavec cable car, ski resort closest to Ljubljana, are transformed into individual private restaurants. Sample finest Slovene cuisine while enjoying views of the Kamnik-Savinja Alps.

www.jezersek.si



Tours for photographers

For special views and intimate experiences of Slovenia

Experience a range of incredible photographic locations and experiment with a variety of photography techniques on a tour where you’ll travel in a small group, stay in well-chosen high-quality accommodation and be guided by experienced photography tour leaders.

www.lukaesenko.com



Taste Kamnik

The love story of Trnič hard cheese

Medieval town Kamnik will introduce you to numerous surprises, including Trnič – specially decorated little hard cheeses which Alpine herdsmen on mountain plateau Velika Planina used to make for their sweethearts in the valley below. The dishes with Trnič are served at selected local restaurants in Kamnik.

www.kamnik-tourism.si

GREEN EXPERIENCES

www.slovenia.info

www.slovenia.info/facebook

www.slovenia.info/linkedin

www.slovenia.info/instagram

www.slovenia.info/googleplus

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www.slovenia.info/**pinterest**

SLOVENIA GREEN



● Green destinations

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Slovenian Tourist Board / Design: OleaEuropea, Alenka Pustotnik / Text: Alohas, Miša Novak / Translation and language editing: Amidas d.o.o. / Photographs: STB Photo Archive, archives of tourism enterprises and destinations / Printed by: DZS d.d., Ljubljana / Impression: 80.000, January 2015