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## **12th UNWTO Awards open for applications**

*UNWTO has opened the call for applications for the 12th edition of the UNWTO Awards for Excellence and Innovation in Tourism. Tourism initiatives from around the world are encouraged to apply before 30 October 2015.*

The UNWTO Awards distinguish tourism initiatives for outstanding achievements in the following categories:

- UNWTO Award for Innovation in Public Policy and Governance
- UNWTO Award for Innovation in Enterprises
- UNWTO Award for Innovation in Non-Governmental Organizations
- UNWTO Award for Innovation in Research and Technology

Previous winners include a project promoting domestic tourism in Peru, an initiative for travelers to immerse in the Maasai community in Tanzania, an innovative marketing project from Amsterdam and a mobile application promoting European tourism.

The 12th UNWTO Awards winners will be announced on 20 January 2016 in Madrid, Spain. For the third consecutive year, the Ceremony will be held in collaboration with the Spanish tourism fair IFEMA/FITUR. The Ceremony will be preceded by the annual UNWTO Awards Symposium which highlights the importance of innovation in tourism and is an opportunity to share the knowledge and achievements of the UNWTO Awards finalists.

For any queries related to the UNWTO Awards, please contact [awards@unwto.org](mailto:awards@unwto.org)

### **Useful links:**

[Call for applications for the 12th UNWTO Awards – full information](#)  
[UNWTO Awards](#)  
[UNWTO Knowledge Network](#)

### **Contacts:**

[UNWTO Communications & Publications Programme](#)

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