



5th BalkanSpa Health & Wellness Summit 2015
Thermana Laško Thermal Spa, Slovenia
November 5-8 2015

AGENDA FOR THE 5th BALKAN SPA HEALTH & WELLNESS SUMMIT 2015

THURSDAY, 5TH November, 2015

	ARRIVAL
18:00 – 19:00	Opening Ceremony & Cocktail Party
19:00 – 21:00	Dinner

FRIDAY, 6TH November, 2015

09:00 - 11:30 I. PANEL: Research & Development – Panel Leader Prof. Dr. Zeki Karagülle

09:00 – 9:30	Prof. Dr. Zeki Karagülle MD – Medical research in Balkan Spas – a way ahead for scientific progress
9:30 – 10:00	Peter Kurila MD, Slovenia – Clinical assessment of muscle dysfunction of active trunk stabilizers according to Dynamic Neuromuscular Stabilization method
10:00 – 10:20	Medical Wellness and Health promotion in the Slovenian Spas
10:20 – 10:50	Prof. Dr. Milica Lazović MD, Serbia - Balneology importance in the treatment and Health- Promotion
10:50 – 11:00	Discussion
11:00 – 11:30	<i>Coffee break</i>

11:30 - 13:10 II. PANEL: Balkan health and wellness product – “the Balkan way” – Panel Leader Vladan Vešković

11:30 – 12:00	Vladan Vešković, Serbia – The role of the BalkanSpa Institute in enhancement of the Balkan health & wellness service
12:00 – 12:30	Mr. Laszlo Pucko, Hungary – The Balkan Wellbeing Research Project
12:30 – 12:50	Balneo potential in Romania – Munteanu Sorin, Romania
12:50 – 13:10	<i>Coffee break</i>

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13:10 - 14:50

**Special Session: THE FREE-FLOW OF THERMAL TOURISM
PATIENTS IN EU**

13:10 – 13:40

Ing. Ennio Gorri, Italy - Organisation Mondial du Thermalisme

13:40 – 14:10

European Commission representative -TBC

14:10– 14:40

International Insurance Company

14:40 – 14:50

Discussion

15:00 - 16:00

Lunch

16:15 - 19:30

Organised tour of Terme Zreče and a city tour of Celje (the Central Štajerska region biggest town)

20:30

Special dinner

SATURDAY, 7TH November, 2015

09:00 - 11:00

**III. PANEL: Education & Training - Development of Human
Potentials - Panel Leader Mr. Marko Jurakić**

09:00 - 09:30

Sandra Bojanić, Montenegro - Education in the field of spa and wellness in Montenegro in cooperation with Vimal Academy from Zagreb

09:30 - 10:00

Marina Dadić, Croatia

10:00 - 10:30

Mag. Nataša Artič, Slovenia

10:30 - 11:00

Ernest Svazić, Croatia

11:00 - 11:30

Coffee break

11:30 – 12.45

**IV. PANEL: Branding of Balkan health and wellness product –
Panel Leader – Mrs. Miša Novak**

11:30 - 12:00

Terme Zreče – best case practice; Hotel Natura, Rogla

12:00 - 12:20

The new brand concept - TBC

12:20 - 12:45

Bulgaria - best practice - TBC

12:45 - 13:00

Coffee break

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13:00 - 14:30	V. PANEL: Quality & Standards – Panel Leader Mr. Iztok Altbauer
13:00 - 13:30	Quality & Standard – overall
13:30 - 14:00	Terme Dobrna, Slovenia - International Accreditation – Why is it so important
14:00 - 14:30	Thermana Laško, Slovenia – Presenting Thermana and Quality standards – best practice
14:30 - 14:45	Presentation Host BSWS 2016
14:45 – 15:00	Closing Remarks
15:00 – 16:00	<i>Lunch</i>
16:00 - 19:30	Organised tour of Terme Olimia (neighbouring spa, oriented towards selfness offer)
20:00	Dinner in Amon - a homely local inn (Wine Cellar & Golf Course)

SUNDAY, 8TH November, 2015

8:00	Breakfast DEPARTURE, WITH A POSSIBILITY TO PROLONG THE STAY
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