

Rules and conditions of participation in the photo contest #tasteslovenia

1. General provisions

The photo contest is organised by the Slovenska turistična organizacija (Slovenian Tourist Board), Dimičeva 13, Ljubljana (hereinafter: the Organiser) and will be carried out via the Crowdriff platform (www.crowdriff.com) from 17 September to 31 December 2019.

This photo contest is being organised in order to promote Slovenia as a unique, boutique culinary destination. The Slovenian Tourist Board (STO) considers cuisine to be one of Slovenian tourism's key products and increasingly includes it in its marketing and communication activities. Cuisine will be the main subject of communication in 2020 and 2021 when Slovenia will be an active bearer of the title European Region of Gastronomy. The slogan Taste Slovenia or #tastesLOVEnia is a hashtag for food-related announcements on social networks.

2. Terms and participation in the photo contest

Potential participants in the photo contest include all adult users (individuals aged over 18) who upload their own copyrighted photographs with a size of up to 5 MB (png, jpg, or tif format) on the Crowdriff platform via the link <https://upload.crowdriff.com/slovenian-tourist-board-1faf37fd>, add their name and a valid email address, and confirm their consent with the rules of the photo contest. Participants must enter the keywords #tasteslovenia and #ifeelslovenia in the designated box. Participants must enter the key words #tasteslovenia and #ifeelslovenia in the designated box.

The vision of Slovenia as a culinary destination through 2021 is to become a recognisable tourist destination with high-quality, innovative and distinctive cuisine, and authentic food and wines from numerous boutique providers, whose products are based on locally sourced ingredient and creative recipes that reflect the rich local environment, as well as skill and devotion to preparing food. The purpose of the photo contest is to invite culinary enthusiasts (foodies) to share photographs of their culinary discoveries across Slovenia on social networks and to respond in their own particular way to the question of what their way of tasting Slovenia is. We are looking for photographs depicting culinary experiences in extraordinary, photogenic locations. These photographs may show the best views from restaurant terraces, architecturally interesting establishments and environments, and also the involvement of individuals in the production, processing and consumption of food (collection, beekeeping and production of honey, drinking water, wines and winegrowing, salt panning, etc.).

By uploading and sharing a photograph via the Crowdriff platform, users agree that STO may use their photograph for promotional purposes on social networks and for other non-commercial purposes, as well as for the purpose of publication on STO's website by indicating the name of the sender as author. Users may participate in the contest regardless of their citizenship. Each participant may upload more than one photograph at a time. Each participant will be given the opportunity to prove that they are the owner of copyright for the published photographs and that they are not infringing upon any copyright by uploading the photograph.

The rules of the photo contest are published on the Crowdriff platform and on the Feel Slovenia Facebook profile www.facebook.com/slovenia.info under the heading "Notes".

Employees of the organiser and their immediate family members may not participate in the photo contest.

3. Description of the award

Promotional material I Feel Slovenia. Five awards will be presented. The value of each award is less than EUR 42.00 and no personal income tax will be charged pursuant to the Personal Income Tax Act (ZDoh-2). The value of the award will further not be included in the award recipient's tax base.

4. Notification to the winner and presentation of the award

The selection of winners is final. Winners will be notified of their selection by email at the end of the contest. The award cannot be exchanged for cash or any alternative award. Should the winner not claim the award within 48 hours after the notification was sent, the winner forfeits their right to such award and the Organiser will re-draw a new award winner. The winner of the award will agree with the Organiser on the manner and the time of accepting the award through email correspondence.

5. Personal data protection

By taking part in the photo contest, participants grant the Organiser the permission to collect, process and store their personal data in accordance with the Personal Data Protection Act. The personal data filing system controller is the Organiser, i.e. the Slovenian Tourist Board. Pursuant to the Personal Data Protection Act, the Organiser will allow the participants to examine, transcribe, copy, supplement, correct, block and print out any personal data relating to them. The Organiser of the photo contest will use the winners' personal data solely for the purpose of the purpose of the contest. The Organiser guarantees that data received from the participants will not be forwarded to any third person or used otherwise than as provided by the laws of the Republic of Slovenia.

The winning participants expressly grant their express permission for publishing their personal data (their full name) on the website www.slovenia.info or through STO's social network channels.

6. Liability and complaints

Any causes of a technical nature that can prevent users from participating in the photo contest are beyond the Organiser's control and exclude its responsibility.

7. Familiarity with the contest rules

By taking part in the photo contest, participants agree to comply with its rules as published on the Crowdriff platform and on the Feel Slovenia Facebook profile www.facebook.info/slovenia.info. The Organiser guarantees that data received from the participants will not be forwarded to any third party or used otherwise than as provided by the laws of the Republic of Slovenia. Participants in the photo contest grant the Organiser the authority to use their photographs solely for the purpose of promoting Slovenia as a tourist destination in all STO channels. Participants waive any claims relating to the contest, including royalties. Participants are entitled to have their authorship indicated wherever possible.

8. Settlement of disputes

Any dispute arising in connection with the photo contest falls within the jurisdiction of the competent court in Ljubljana.

Ljubljana, September 2019

