GLOBAL DATA 2018

10.4% Total GDP contribution

While the global economy grew by 3.2%, Travel & Tourism grew significantly more at 3.9%

319 MN Jobs globally (1 in 10 jobs)

1 in 5 new jobs were created by Travel & Tourism over the last five years

GLOBAL ECONOMY
3.2%

TRAVEL & TOURISM
3.9%

GLOBAL GDP impact by sector (2016 data). Share of total economy GDP

GLOBAL 2018 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
9.7% OF TOTAL ECONOMY
Total T&T GDP = USD2,218.7BN

+3.1% 2018 Travel & Tourism GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
36.7 JOBS (MN)
(9.7% of total employment)

42.0 JOBS (MN)
Expected in 2029

INTERNATIONAL VISITOR IMPACT
USD626.6 BN
in visitor spend (6.0% of total exports)

728.8 MN
Expected international arrivals for 2019

SECTOR CHARACTERISTICS

- LEISURE SPENDING
  79%
  21%

- BUSINESS SPENDING
  65%
  35%

- DOMESTIC SPENDING
  79%
  21%

- INTERNATIONAL SPENDING
  65%
  35%

1All values are in constant 2018 prices & exchange rates
All forecasts WTTC and Oxford Economics