







Global Data

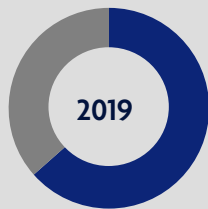
 Total GDP contribution:		 Total Travel & Tourism jobs:		
2019	10.3% USD 9,630 BN	Travel & Tourism GDP change:	333 MN = 1 in 10 jobs	Change in Jobs ² :
2020	5.3% USD 4,775 BN	-50.4% =USD -4,855 BN (Economy GDP = -3.3%)	271 MN = 1 in 12 jobs	-62.0MN = -18.6%
2021	6.1% USD 5,812 BN	+21.7% =USD 1,038 BN (Economy GDP = 5.8%)	289 MN = 1 in 11 jobs	+18.2MN = + 6.7%

European Union Key Data

2019	2020	2021
Total contribution of Travel & Tourism to GDP:		
 9.6% of Total Economy EUR 1,411.4BN (USD 1,554.1BN)	5.6% of Total Economy EUR 773.0BN (USD 851.2BN) Change: -45.2% Economy change: -6.0%	6.6% of Total Economy EUR 969.4BN (USD 1,067.4BN) Change: +25.4% Economy change: +5.3%
Total contribution of Travel & Tourism to Employment:		
 22.89MN 11.3% of total jobs	19.87MN 9.9% of total jobs Change: -13.2%	20.79MN 10.3% of total jobs Change: +4.6%
Visitor Spend:		
International:		
 EUR 444.8BN 6.1% of total exports (USD 489.8BN)	EUR 177.5BN 2.7% of total exports (USD 195.4BN) Change: -60.1%	EUR 218.6BN 2.8% of total exports (USD 240.7BN) Change: +23.2%
Domestic:		
 EUR 774.2BN (USD 852.5BN)	EUR 462.7BN (USD 509.5BN) Change: -40.2%	EUR 603.5BN (USD 664.6BN) Change: +30.4%

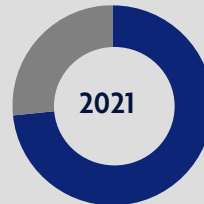
European Union Sector Characteristics

Domestic vs International Spending:



● Domestic Spending:
USD 852.5BN (64%)

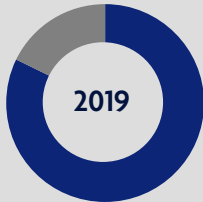
● International Spending:
USD 489.8BN (36%)



● Domestic Spending:
USD 664.6BN (73%)

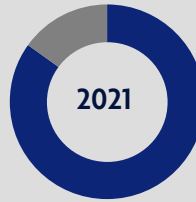
● International Spending:
USD 240.7BN (27%)

Leisure vs Business Spending:



● Leisure Spending:
USD 1,103.5BN (82%)

● Business Spending:
USD 238.7BN (18%)



● Leisure Spending:
USD 768.5BN (85%)

● Business Spending:
USD 136.8BN (15%)

Inbound Arrivals³

2019	2021
1. Germany 17%	1. Germany 21%
2. United Kingdom 12%	2. France 8%
3. France 6%	3. United Kingdom 8%
4. United States 5%	4. Belgium 7%
5. Netherlands 5%	5. Netherlands 6%
Rest of world 55%	Rest of world 50%

Outbound Departures³

2019	2021
1. France 12%	1. France 16%
2. Spain 10%	2. Spain 11%
3. Italy 9%	3. Italy 10%
4. Austria 5%	4. Austria 5%
5. United Kingdom 5%	5. Greece 5%
Rest of world 59%	Rest of world 53%

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)

3. Source: Oxford Economics, national sources and UNWTO. Note: Data factors in intra-regional travel