

US International Awards Celebrates 2023 Winners

Vienna, June 29th, 2023 — The US International Awards proudly announced the winners of the 2023 edition. With outstanding entries from all over the world, from small companies to big brands, the event solidified its position as a prominent celebration of creativity and excellence in audiovisual production.

The international jury has defined 108 Category Winners, including 29 Gold Awards, 51 Silver Awards, and 28 Finalists. Additionally, 10 Production Art & Craft Awards have been assigned for Best Cinematography, Best Direction, and Best Editing.

One of the festival highlights undoubtedly lay in its Tourism Categories, which celebrated the very best in tourism-focused videos promoting cities, regions, countries, tourism services, and tourism products.

Out of the submissions received, 28 remarkable tourism entries from 14 countries emerged as winners taking home Gold, Silver, Specialty Awards, and Finalist Certificates for their exceptional quality.

Among the esteemed winners, the video "No Drama" (Switzerland Tourism) stood out, securing not only the highly coveted Grand Award in Online & Social Media but also a Gold Award in Country Promotion. Additionally, Switzerland Tourism was honored with the prestigious Specialty Award for Client Company of the Year.

Other winners include the Catalan Tourist Board (Spain), Cuban Ministry of Tourism (Cuba), Gobierno de El Salvador (El Salvador), Linz Tourism (Austria), Mirador Torre Glòries (Spain), Municipality of Monção (Portugal), NewHandLab (Portugal), Pampilhosa da Serra Municipality (Portugal), Qatar Tourism (Qatar), Quinta da Pacheca (Portugal), Turismo do Alentejo, ERT (Portugal), Slovenian Tourist Board (Slovenia), Türkiye Tourism Promotion and Development Agency (Türkiye), Turismo Rias Baixas - Diputación De Pontevedra (Spain), Uganda Tourism Board (Uganda), Visit València (Spain), VisitSydsjælland-Møn A/S (Denmark) and Wesgro (South Africa).

As part of the CIFFT Circuit, each winner of the Tourism Categories of the US International Awards scores for the CIFFT Rankings, which will ultimately determine the World's Best Tourism Films of the year, awarded by the International Committee of Tourism Film Festivals in Valencia, Spain.

After the US International Awards concluded another edition with resounding success, other festivals within the CIFFT Circuit are gearing up to announce their results in the second semester in the biggest competition for tourism videos and advertisements worldwide.

About CIFTT

The International Committee of Tourism Film Festivals (CIFTT) brings together international corporate and tourism film festivals at an exclusive competition for tourism ads, promotional, and social media videos - the CIFTT Circuit.

The competition will define the World's Best Tourism Films of the year, based on the number of awards won in the festivals and the position on the CIFTT Rankings. At the end of the CIFTT Circuit, the most effective tourism videos and the creative talents behind them are celebrated at the World Tourism Film Awards, held in València.

Know more at www.cifft.com.

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