

# **SLOVENIA**

2023 Annual Research: Key Highlights<sup>1</sup>

## Global Data

	\$ Total GDP contribution:		Total Travel & Tourism jobs:	
2019	10.4% (of Total Economy) USD 10.0 TN	Change in 2020: <b>-49.4%</b>	334 MN =10.3% (Share of Global Jobs)	Change in 2020: -70.7 MN -21.2%
2022	<b>7.6%</b> USD <b>7.7 TN</b>	Annual Change: +22.0% (-22.9% vs 2019) Economy Change YoY= 3.1%	295 MN =9.0%	Annual Change: + <b>7.9%</b> (- <b>11.4%</b> vs 2019)
2023 (F)	<b>9.2%</b> USD <b>9.5 TN</b>	Annual Change: +23.3% (-5.0% vs 2019) Economy Change YoY= 1.3%	320MN =9.6%	Annual Change: + <b>8.2%</b> ( <b>-4.2%</b> vs 2019)
2033 (F)	<b>11.6%</b> USD <b>15.5 TN</b>	CAGR³ (2023 - 2033): <b>5.1%</b> Economy CAGR (2023 - 2033): <b>2.6%</b>	430 MN =11.8%	New Jobs (2033 vs 2023): <b>110.1 MN</b>

#### Slovenia Key Data

2019	10.8% (of Total Economy) EUR 5.8BN (USD 6.1BN)	Change in 2020: <b>-36.1%</b>	100.8 (000s) =11.3% (Share of Total Jobs)	Change in 2020: <b>-16.4%</b>
2022	<b>9.2%</b> EUR <b>5.4BN</b> (USD 5.6BN)	Annual Change: +26.1% (-7.5% vs 2019) Economy Change: +4.9%	92.9 (000s) =10.1%	Annual Change: +9.9% (-7.8% vs 2019)
2023 (F)	<b>9.4%</b> EUR <b>5.6BN</b> (USD 5.8BN)	Annual Change: +3.0% (-4.8% vs 2019)	94.7 (000s) =10.3%	Annual Change: +2.0% (-6.0% vs 2019)
2033 (F)	<b>12.1%</b> EUR <b>8.6BN</b> (USD 9.0BN)	CAGR (2023 - 2033): +4.5% Economy CAGR (2023 - 2033): +1.9%	114.5 (000s) =13.0%	New Jobs (2033 vs 2023): 19.7 (000s)



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#### **Slovenia Visitor Spending** 2022 2023 (F) 2033 (F) 2019 **International Visitor Spending:** EUR3.2BN EUR 2.8BN EUR4.1BN Annual Change: (USD 3.4BN) (USD 2.9BN) (USD 4.2BN) 4.2% 7.2% of total exports Annual Change: (-10.6% vs 2019) 11.6% of total exports CAGR (2023 - 2033): 55.1% (-14.2% vs 2019) 3.4% **Domestic Visitor Spending:** EUR1.7BN EUR 1.8 BN EUR2.5BN Annual Change: (USD 1.7BN) (USD 1.9BN) 4.0% (USD 2.6BN) CAGR (2023 - 2033): Annual Change: (13.8% vs 2019) 8.6% 2.8% (**9.4%** vs 2019) Domestic Spending International Spending **Leisure Spending Business Spending** 2019 2019 33.9% 82.3% 2022 2022 84.8% 39.5%

Inbound Arrivals <sup>4</sup> :		Outbound Departures <sup>4</sup> :	
2019	2022	2019	2022
<b>1</b> . Italy <b>13%</b>	<b>1.</b> Germany <b>17%</b>	<b>1.</b> Croatia <b>48%</b>	1. Croatia <b>50</b> %
<b>2.</b> Germany <b>12</b> %	<b>2.</b> Italy <b>11%</b>	2. Austria 6%	<b>2.</b> France <b>8</b> %
3. Austria 8%	3. Austria 9%	<b>3.</b> France <b>6%</b>	3. Austria 6%
4. Croatia 5%	4. Croatia 5%	<b>4.</b> Germany <b>4%</b>	<b>4.</b> Italy <b>4%</b>
5. Hungary 4%	5. Czech Republic 5%	<b>5.</b> Italy <b>4%</b>	<b>5.</b> Serbia <b>4%</b>
Rest of world 57%	Rest of world 52%	Rest of world 31%	Rest of world 27%

% share of total spending

**Note:** All figures shown for 2023 and 2033 are forecast projections (F). Data for additional Travel & Tourism indicators are available in the full report. For more details, visit https://researchhub.wttc.org.

- 1. All values are in constant 2022 prices & exchange rates. As reported in March 2023.
- 2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical job losses exclude those supported jobs (where known)
- 3. CAGR= Compound Annual Growth Rate

% share of total spending

4. Source: Oxford Economics, national sources and UNWTO

WTTC Strategic Partners:







